

Groundspeak Geocoin Policy
(As of 8-9-06)
<http://forums.groundspeak.com/gc/>
<http://www.geocaching.com/>

Design Considerations:

1. The final design of each geocoin must be approved by Groundspeak prior to production. Designs must be family friendly and may not include modified versions of the geocaching.com logo.
2. Use of the geocaching.com logo is not required. However, if you wish to use the geocaching.com logo, the "geocaching.com" URL must be included beneath the logo and the 'circle r' trademark symbol must appear as part of the logo.
3. All trackable coins must bear the text, ""Trackable on Geocaching.com" or "Track on Geocaching.com"
4. All coins must be predominantly two dimensional. We will allow raised design features and different shapes but, generally speaking, they must be flat.

Order Details:

1. Generally, Personal Geocoin codes will begin with "PC" prefix and will be named "Personal Geocoin"
2. If 250 codes or more are ordered, a custom name may be requested and a custom icon may be ordered (details below).
3. If 250 codes or more are ordered for a geocaching event, a custom name may be requested, a custom icon may be ordered and the "EV" prefix may be requested.
4. If 1,000 codes or more are ordered, a custom name may be requested, a custom icon may be ordered and a custom prefix may be requested.
5. A custom activation code may be requested for any series of 250 coins or more. The activation code must be the same for all coins in the series.

Custom Coin Icons:

1. Available for Geocaching organizations, associations, commercial coin groups and Personal Coins.
2. The cost for a custom icon to be associated with your coins is a one time fee of \$150. The icon design will need to be supplied to us in jpg or gif (non-animated) format in the following pixel sizes: 16x16 and 32x32
3. 250 code minimum order.

Custom Code Series:

1. Following the first order of 1,000 codes for a custom prefix series, future orders for the same custom prefix with a new icon only require a 250 code minimum.

Cost and Details:

1. The cost per tracking number is US\$1.50 and can be paid via paypal or credit card.
2. There is a 250 number minimum purchase required (although custom prefixes require a 1,000 code minimum order).
3. Note that some of the coin manufacturers listed below have purchased blocks of PC and EV codes for resale in smaller quantities. These numbers may be split between coins but each individual coin design must be approved prior to production.
4. Codes with corresponding activation codes will be emailed in a txt file although an excel file may also be requested.
5. It generally takes 5-10 days to process the coin tracking number order.

In response to many requests from geocachers, coin groups and manufacturers, we have modified our coin policy as of today. The revised policy is posted above.

Selling Trackable Geocoins:

If you wish to sell your Trackable Geocoins for profit or otherwise, you may do so.

If your coin is non-trackable and bears the geocaching.com logo, it may NOT be sold unless specific written permission has been obtained from Groundspeak to sell the coin.

Some notable changes:

1. Custom names and icons now available for code orders of 250 or more (formerly 500).
2. EV prefix may be requested for Event geocoins rather than standard PC prefix.
3. Custom activation codes now available.
4. Custom prefix series may be continued with 250 code minimums (formerly 1,000).